



## **Umbrella funding for small- and micro-scale cultural initiatives in the BSR**

**Online workshop within the 11<sup>th</sup> EUSBSR Annual Online Forum**

**2 October 2020**

**10:00 – 13:00 CEST**

The BSR is a vivid region with regards to trans-national cultural activities of formal and informal associations. For the many actors, the obstacles to funding through the classical cultural funding elements are often too high for various reasons. This showed the need for a funding instrument for small culture initiatives with low bureaucratic effort. The idea for a Baltic Sea-wide umbrella project with microfunding for cultural initiatives has therefore been pursued. Two key questions need to be clarified:

- How can we link the local and grassroots approach of many cultural actors to the aim of connecting the Baltic region, how can the many small projects and initiatives help fostering societal and economic resilience?
- How can we organise a funding instrument that minimises the bureaucratic burden for communities in cultural cooperation by facing also the legal requirements?

**From building the argumentation to finding solutions.**

**WHY? HOW? & WHAT'S DOABLE/WHAT'S NEXT?**

During the 3 hours meeting we will travel:

- from "WHY": all the reasons why micro-financing opportunities can be beneficiary for straightening co-operation and growth of the CCI sector in the BSR.
- through "HOW": decoding the concept of micro-funding and looking at different models - from direct financing to so called regrating.
- to conclude with "WHAT'S NEXT": finding out what's possible and what's not in a given framework and timeline. To be very pragmatic and come out of this meeting with clear idea and road map - what should be our next steps, who should/could do WHAT and WHEN.



No matter if you are working at a large culture institution, run a small NGO, starting out as a creative entrepreneur, you are an official (in a tiny town or a big city), working locally, regionally, at national or European level, your presence and contribution will be very much appreciated and valuable. More different perspectives the merrier! If you don't wish to share, take a floor (=screen), you can stop by (=turn on your computer) for get some ideas and inspiration from others.

There will be interventions and presentations of case studies brought to you by practitioners (cultural operators, officials and others). Not only as living examples advocating for micro-financing in the CCI sector but also to bring inspiration and illustrate the concrete solutions.

**Expected result:**

- A clearer vision of the needs of the creatives/ potential beneficiaries
- Sharpening the political vision of supporting small and micro scale initiatives in the culture sector
- Showing the core points of umbrella projects for microfunding
- Developing concrete demands for the structure of the upcoming Interreg programmes 2021-2027

**Moderator:**

Agata Etmanowicz - audience development implementer, founder of Impact Foundation based in Warsaw.

For the past 10 years together with Impact Foundation, Agata Etmanowicz has helped culture organisations at placing audiences in the heart of everything they do (by spreading the joy of working according to audience development philosophy). With Art Factory in Łódź she co-creates ART\_INKUBATOR to support the growth of young creative entrepreneurs (both locally and internationally). With Poland Without Barriers Foundation, she promotes accessibility in all aspects of life - from architecture, design to production of culture events.



## Speakers:

**Egle Deltuvaite**, Municipality of Klaipeda, Head of Culture Department

**Claudia Koch**, reviewer of applications umbrella project 'Kurs Kultur'

<https://www.kulturfokus.de/>

**Hauke Siemen**, REM-consult, project manager "SEMPRE" – an InterregBSR project funding small scale initiatives in the field of social empowerment

<https://www.sempre-project.eu/>

**Agnieszka Wolodźko**, Artline project (tbc.)

<http://www.artlinecatalogue.eu/>

**Maciej Hofman** – EACEA- Education, Audiovisual and Culture Executive Agency

[https://eacea.ec.europa.eu/homepage\\_en](https://eacea.ec.europa.eu/homepage_en)

**Ann-Irene Saeternes**, Eastern Norway County Network

<https://www.ostsam.no/>

**Dominika Butkiewicz**, Head of the Joint Secretariat Interreg Southbaltic

<https://southbaltic.eu/joint-secretariat>

**Kajsa Hallhagen**, project manager of the Baltic Sea Festival

<https://www.berwaldhallen.se/en/balticseafestival-2019/contact-baltic-sea-festival/>

The workshop will be held via ZOOM and is open to the public within the technical limitations. A link will be sent after registration.

Please contact PA Culture Coordinators Rafał Jewdokimow ([rjewdokimow@mkidn.gov.pl](mailto:rjewdokimow@mkidn.gov.pl)) or Anja Uhlenbrok ([Anja.Uhlenbrok@jumi.landsh.de](mailto:Anja.Uhlenbrok@jumi.landsh.de)) for registration.